



# turf appeal

lawn care & property maintenance

Fall  2010

We would like to take this opportunity to thank all of our clients for choosing Turf Appeal for your lawn care and property maintenance services for 2010. Our first year has been very successful and we are truly appreciative for all the opportunities each one of you has given us. We hope that you are completely satisfied with the service we have provided and request any feedback that can help make Turf Appeal your continued choice for lawn care and property maintenance.

We would also like to thank potential clients for giving us an opportunity to introduce ourselves and we hope you find this newsletter informative and consider Turf Appeal for your next lawn care and/or property maintenance service.

## How to care for your turf...

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Mowing: When mowing, maintain the height of the grass at no less than 3". This provides shade for the turf roots and encourages a deeper root system, as the roots will only grow as long as the grass. Do not remove more than 1/3 of the turf blade at each mowing.

Irrigation: Weekly deep watering of 1-1 1/2" will provide approximately 6-8" of moisture below the ground and is more beneficial than frequent light waterings. Early morning watering is best as it allows for the leaves to dry slow and naturally without excessive evaporation.

August has proved to be a difficult month for maintaining the turf, as very little precipitation has fallen, and extreme heat has encouraged turf dormancy. With cooler temperatures and hopefully some rain in the near future we can expect the grass to be green again. The only protection from drought, weeds, disease, and pests, is through "building and maintaining better turf".



# Fall: To Do List

Fall is the best time to prepare your lawn for next spring. Proper practices in the fall will result in a thicker, healthier lawn, less susceptible to drought, disease, and pests.

## Corn Gluten

An organic product that inhibits the germination of weed seeds. It is used as a preventative measure before the broadleaf weeds have seeded; therefore it is critical in the timing and delivery of the product. Because corn gluten dries out a germinating seed, we are not able to seed turf until 4-6 weeks after the application of corn gluten.

## Aeration

Mechanically removes cores of soil to break up thatch, increases beneficial organisms, and reduces compaction which results in more air, water, and nutrients that are able to penetrate to the root of the turf.

## Fall Fertilizer

A fall application of fertilizer around the time of the first frost will ensure fewer weeds, give your turf that much needed food to store over the winter and prepare for growth in the spring. Combine fall fertilizing with aeration and overseeding to encourage seed germination and growth.

## Overseed

A mixture of Kentucky Bluegrass, Perennial Rye, and Fescue are used to increase the density of lawns to help prevent insects, disease, weeds, drought, and other types of damage. Overseeding is generally done in the fall as cool-season grasses prefer this temperature. Combine overseeding with aeration to increase the soil to seed contact.

## Top Dressing

Food source for increased microbial activity which creates a healthier soil for your lawn. It also increases drought tolerance by trapping nutrients and moisture in the root zone, and replenishes soil conditions which help to prevent weed growth.

## Leaf/Fall Clean Ups

Fall leaf removal and clean ups of your yard and gardens. Please contact us for your personalized fall leaf removal and/or clean up quote today!

### Schedule of Services

	August	September	October	November	December
Corn Gluten	✓	✓			
Aeration		✓	✓	✓	
Fall Fertilizer		✓	✓	✓	
Overseeding		✓	✓	✓	
Top Dressing		✓	✓	✓	
Leaf Removal			✓	✓	✓
Fall Clean Up		✓	✓	✓	✓
Snow Removal					✓
Ice Management					✓

✓ Indicates approximate time of service

## Winter Maintenance

**Snow removal:** Turf Appeal is excited to offer snow removal services including plowing, snow blowing, and shovelling. In the next few weeks we will be preparing for the upcoming winter months and will have pricing and more information available for you to view on our website.

**Ice and Snow Management:** Turf Appeal will strive to use environmentally, pet, and child friendly ice and snow management products.



## Referrals

The best compliment you can give is a referral. Receive a Gift Certificate each time you refer a friend, family member, co-worker, or neighbour in the amount that is equal to 15% of the service purchased by the referred client. Use these towards your next purchase with Turf Appeal.

